

NURTR.COM – LEARN FROM THE GREATS

INTRODUCTION:

Launched in June 2018, today nurtr is one of the fastest growing Online Skilling Academies in the world. We solve the problem of access – access to credible, best in class, deep course content and world-class mentors and trainers in “extra-curriculars” (chess, music, cricket, etc.).

We launched our first course (Chess) in June 2018 and today have thousands of paying customers from 50 countries across all continents. While Chess is our first vertical, we are not a Chess company. Our vision is to be the most comprehensive, data-driven career skilling and mentoring company in the world.

nurtr's core team has more than five decades of experience in education, technology, and entrepreneurship with successful track record of building and scaling internet consumer brands. The team comes from leading educational institutions (IITs, IIMs, XLRI, INSEAD etc.) and is helped by an active set of advisors and investors - people who have built, invested in and run billion-dollar ventures in technology, consumer goods & services, and finance.

For more information pls visit <https://www.nurtr.com/> | <https://www.facebook.com/nurtrdotcom/>

What makes nurtr a GREAT fit for you?

1. You will experience working in a truly dynamic and rapidly changing startup.
2. You will get the opportunity to see the development of new products along with enhancements of the current product.
3. You will be part of a fun and challenging environment where individual aspiration can be fulfilled.

Position Title: Associate – Product & Sales

Employment Type: We offer internship for initial 3 months and post completion of the internship; we provide the confirmation-based on performance

Salary: 12k during internship and post completion of internship, salary will be revised to 25 k (based on performance)

Job Location: JMD Megapolis, Unit No. 41 & 42, Ground Floor, Sohna Road, Sector-48, Gurgaon

Role & Expectations:

- Managing product life cycle from ideation to development to go-to-market to end of product life
- Making calls and explaining the students, schools & parents about the nurtr product
- Ideating strategies for marketing and consumer outreach
- Assisting in sales support and after-sales
- Communicating, maintaining and developing client relationships
- Managing relationships with event organizers
- Traveling to on-site inspections and managing events (sports event)
- Being responsible for all registrations and participation from start to finish